



CP#2-05 – Partnership and Development Guidelines

Approved: 02/26/05 | Revised: 12/22/15

- 1.0 Purpose of Council Policy:** The International Code Council is a member-focused organization that works with a broad cross-section of interests. To achieve the ICC's vision and mission, the organization must continue to build relationships with external organizations that share or support the ICC's purpose.

Vision

Protecting the health, safety, and welfare of people by creating better buildings and safer communities

Mission

Providing the highest quality codes, standards, products, and services for all concerned with the safety and performance of the built environment

Council Policy (CP) 2-0, Partnership Development Guidelines, is designed to provide guidelines on how external organizations and ICC develop partnerships.

- 2.0 Types of Relationships:** There are several ways organizations support the ICC. Three of the most common types of partnerships are outlined below.

2.1 Strategic Partner – *A strategic partner is a high-level cooperative arrangement between a named organization and the ICC.* The purpose is generally to use the combined strengths of both organizations to achieve the vision and mission of the ICC as well as to benefit the strategic partnership. Strategic partners have publicly stated their support for the I-codes and consistently lend their resources to achieving code adoptions at many levels. Strategic partners represent special opportunities for joint business initiatives between the organizations. To be successful, these partnerships require regular and consistent communication between the leadership of the organizations, which the ICC is committed to. All strategic partners must be designated by the ICC BOD.

2.2 Supporting Organization – *A supporting organization is a cooperative relationship between a named organization and the ICC.* The purpose is generally to achieve a level of cooperation on specific shared objectives. Supporting organizations have expressed their support for a specific program or policy of the ICC. The form of a supporting organization relationship may vary depending on the nature and level of the external organizations support: these organizations may lend resources to the adoption of the I-codes at various levels or represent opportunities for joint business initiatives. Supporting organizations must be designated by the CEO/COO through a written expression as approved by the CEO/COO or a designee.

2.3 Participating Organization – *A participating organization is an organization that directly or indirectly participates in the ICC Codes and Standards development*

process through their members. There are no special criteria for this category, other than participation.

Attachment A contains a list of strategic partners and supporting and participating organizations. The list may be updated through operation of this CP.

3.0 Agreements & Fiscal Impacts: The nature and form of any agreement between the ICC and another organization requires care in its development. The pros (benefits) and cons (costs) must be carefully considered. Issues such as proper level approval, resource availability, and impact on other relationships must all be considered. To guide the BOD and staff in the development of these relationships, the following guidelines should be considered:

3.1 Strategic Partnerships – The decision to enter into any strategic partnership should be carefully examined. Initial conversations among the Executive Committee, BOD, and CEO/COO should precede an in-depth analysis by staff. At the conclusion of this process, the final question should be put before the BOD for action.

3.2 Supporting & Participating Organizations – The decision to enter into a relationship with organizations that fall into one of these two categories is sometimes a question of policy (requiring BOD action) and sometimes operational (requiring CEO/COO action). The appropriate level of approval can generally be determined by the commitment of resources of the ICC. In using this assumption, the following conditions apply:

1. The relationship (written agreement, contract, MOU, etc.) commits the ICC's financial resources beyond the current operating budget or the signatory thresholds in CP 15. In these cases, approval by the BOD is required.
2. The relationship (written agreement, contract, MOU, etc.) calls on the greater involvement of the members of the ICC. In these cases, approval by the BOD is required.
3. The relationship (written agreement, contract, MOU, etc.) does not commit the ICC's financial resources beyond the current operating budget or the signatory thresholds in CP 15. In these cases, approval by the CEO/COO is sufficient.

Attachment A

The following list includes current strategic partners and supporting and participating organizations. With their support, the ICC's vision, mission, and consensus process are working to improve safety in the built environment.

Strategic Partners

- American Gas Association (AGA)
- American Institute of Architects (AIA)
- National Association of Home Builders (NAHB)
- National Multi Housing Council (NMHC)
- Building Owners and Managers Association (BOMA)

Supporting Organizations

- Alliance to Save Energy
- American Institute of Building Design (AIBD)
- American Planning Association (APA)
- American Seniors Housing Association (ASHA)
- Associated General Contractors, Alabama Branch (AGC)
- Boeing Company
- Building Codes Assistance Project
- Building Component Manufacturer Conference (BCMC)
- City of Garden Grove
- Department of Defense (DoD)
- Department of Energy (DOE)
- Eastern States Building Officials Federation
- Federal Alliance for Safe Homes (FLASH)
- Institute for Business & Home Safety (IBHS)
- Insurance Building Code Coalition (IBCC)
- International Association of Electrical Inspectors (IAEI)
- International Association of Fire Chiefs (IAFC)
- International City/County Management Association (ICMA)
- Missouri Association of Building Officials (MABO)
- National Apartment Association (NAA)
- National Association of Industrial and Office Properties (NAIOP)
- National Association of State Fire Marshals (NASFM)
- National Council of Architectural Registration Boards (NCARB)
- Northwest Wall & Ceiling Bureau (NWCB)
- Responsible Energy Codes Alliance (RECA)

- Steel Truss and Component Industry (STCA)
- Structural Building Components (SBCC)
- Structural Component Distributors Association (SCDA)
- Tennessee Building Official Association (TBOA)
- Texas Municipal League (TML)
- The Model Building Code Initiative
- U.S. Department of Housing and Urban Development (HUD)
- United States Hispanic Contractors Association (USHCA)
- Washington State Association of Fire Marshals (WSAFM)
- Western Contractor's Association
- Western Wall & Ceiling Contractors Association (WWCCA)
- Window and Door Manufacturers Association (WDMA)
- Wood Truss Council of America (WTCA)

Participating Organization

- Target Corporation